



# WISCONSIN SCHOOL BUS ASSOCIATION

## 2021 WSBA Convention & Trade Show EXHIBITOR REGISTRATION FORM

**Exhibit Set-Up:** Buses: Monday 8:00 am – 8:00 pm. Booths: Tuesday: 6:00 – 11:00 am

**Trade Show Hours:** 12:00 – 4:00 pm - Tuesday, June 22<sup>nd</sup>

**Location:** Red Lion Paper Valley Hotel, 333 W College Ave, Appleton, 54911

Phone: 920-733-8000 \* [Website](http://www.wi-sba.org)

**Note:** Only Associate Members whose 2021 dues are paid in full are eligible to display at the Trade Show. New members welcome to exhibit after joining. See website [www.wi-sba.org](http://www.wi-sba.org) to join.

**Booths include:** 8' x 8' space. Back & Side drapes, (1) 6' skirted table, Sign, (2) chairs, waste basket, electricity available upon request

**Bus spaces are outside the Convention Center in the St. Joseph Church parking lot.**

**ALL EXHIBITING PERSONNEL MUST BE REGISTERED WITH THE CONVENTION.  
REGISTRATION BADGE MUST BE WORN AT ALL CONVENTION ACTIVITIES.**

### EXHIBIT AREA RESERVATION & ADVERTISING OPTIONS BELOW:

<u>Display Booth</u> (1-30) Booth choice #1 _____ Booth choice #2 _____	<u>By March 31:</u> \$450 Interior; \$500 Corner <u>By April 30:</u> \$500 Interior; \$550 Corner <u>After April 30:</u> \$550 Interior; \$600 Corner	\$ _____ Registration for (2) people included. More than 2 people – please pay registration fee.
<u>Outside Bus Space</u> Reserve # _____ of spaces Parking is in St. Joseph Church lot off Lawrence St. See Map.	<u>By April 30:</u> 1 <sup>st</sup> Bus: \$350 2 <sup>nd</sup> Bus: \$250 <u>After April 30:</u> 1 <sup>st</sup> Bus: \$450 2 <sup>nd</sup> Bus: \$350 Registration for (2) people included with 1 <sup>st</sup> bus. 2 <sup>nd</sup> bus includes (1) registration fee. More than 3 people, please pay registration fee.	\$ _____
<u>Advertise in Convention Program</u>	<b>\$50</b> (1/4 page - 4" x 5" - color or b&w, jpeg, png, or gif) Email ad to <a href="mailto:cherie@wi-sba.org">cherie@wi-sba.org</a> by June 8.	\$ _____

**TOTAL \$** \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

**PRODUCT** description for program: \_\_\_\_\_

CORRESPONDENCE TO BE SENT TO: \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

**Charge payment option:** Credit Card#: \_\_\_\_\_ Exp Date: \_\_\_\_\_ Sec.#: \_\_\_\_\_

SIGNATURE REQUIRED \_\_\_\_\_

**BOOTH OR BUS PERSONNEL NAMES:** (If you are not sure, we will follow up at the end of May)

1. _____	2. _____	3. _____
4. _____	5. _____	6. _____

**ALL FEES MUST ACCOMPANY THIS FORM** [Send This Form and Payment of check or credit card to:

Wisconsin School Bus Association (WSBA) \* 3980 River Rd, Wisconsin Dells, WI 53965

Email: [Cherie@wi-sba.org](mailto:Cherie@wi-sba.org)

Phone: 608.514.5470

[www.wi-sba.org](http://www.wi-sba.org)

*Refunds not available after May 31, 2021.*